

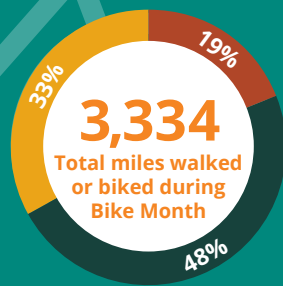
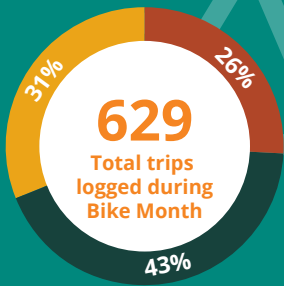


# YOU SAY, VIRUS WE SAY, VIRTUAL

Even with Coronavirus shutdowns, **Bike Month lives on!** Hurray for Virtual Bike Month 2020!

## County Break Down

- Merced
- Stanislaus
- San Joaquin



"Keep up the good work educating the public!"

"We love the bike month event every year."



## Winner, Winner Chicken Dinner!

Congrats to all of our 2020 Bike Month winners! We hope you are enjoying your DELICIOUS winnings!

Prizes supported LOCAL eateries and businesses.



Virtual contests are fun!

Weekly Facebook posts are a great way to get info out.

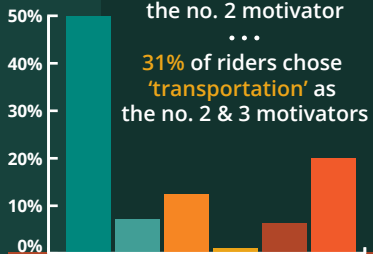
More in-person bike month events!



50% of riders chose 'prizes' as the no. 1 motivator

35% of riders chose 'community' as the no. 2 motivator

31% of riders chose 'transportation' as the no. 2 & 3 motivators



## No. 1 Motivators

## Survey Results

- Prizes
- Community
- Transportation
- Entertainment
- Environment
- Personal Health



Total trips logged over the previous month

**158%**



Bike trips logged over the previous month

**400%**



**88%**

Riders have kept biking & walking since Bike Month



**Top Ranked Prize**

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