



SMART TRAVEL. YOUR WAY.

Presents:

Community Report

2018/19 – 2019/20

It's out of this world!

A long time ago in three
counties far, far away...

Episode I

RETURN OF THE DIBS

It is the period of congestion misery. dibs rebel spacecrafts, striking from three counties, have won several victories against the evil Galactic CO₂ Empire. The rebel movement continues to grow throughout the counties.

Pursued by the Empire's sinister CO₂ agents, the rebel armies continue to host employer events, recruit additional rebel soldiers, and encourage people to use smart travel options to restore freedom from CO₂...



By foot, bike, car, bus, train, carpool or vanpool, dibs rebel army is the portal to smart travel to save the galaxy money, reduce road congestion and improve air quality.

Core Services

Trip Planning
Carpool Ridematching
Vanpool & Incentives
Commuter Transit
Bike/Walk
Telecommuting
Emergency Ride Home
Community Events
Employer Outreach &
Services



DIBS OVERALL REBEL VICTORIES

9,765
Members

231
Vanpools

277 Tons
CO₂ Saved

445
Emergency Ride
Home Registrants

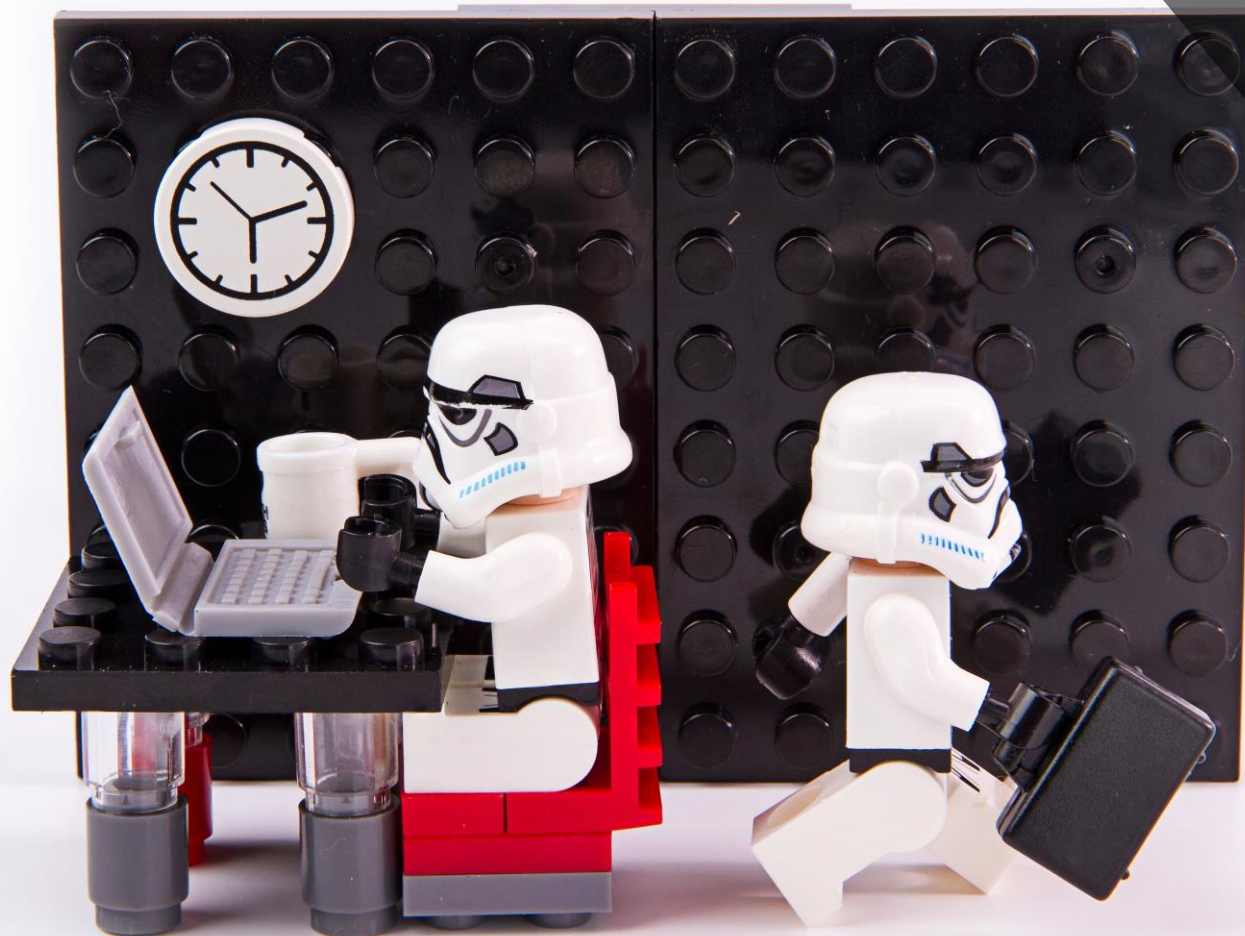
The dibs rebel army has served nearly 150 employers thanks to the partnership with the 'Galaxy' Air District

'Galaxy' Air District released Rule 9410

which requires bases with 100 or more crew members to implement a trip reduction program.

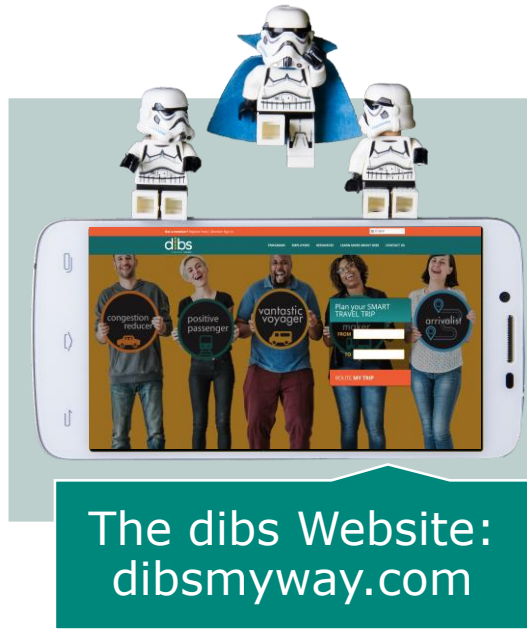


San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

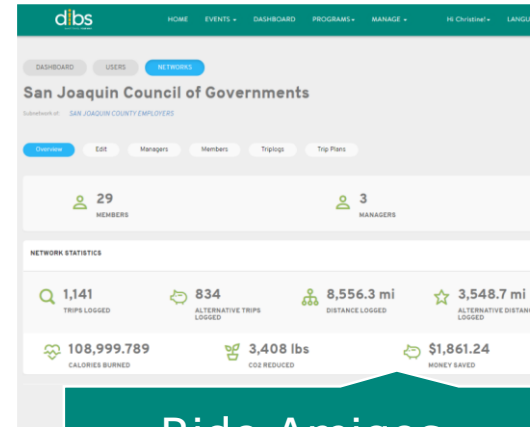


The evil CO₂ Empire spreads throughout space.

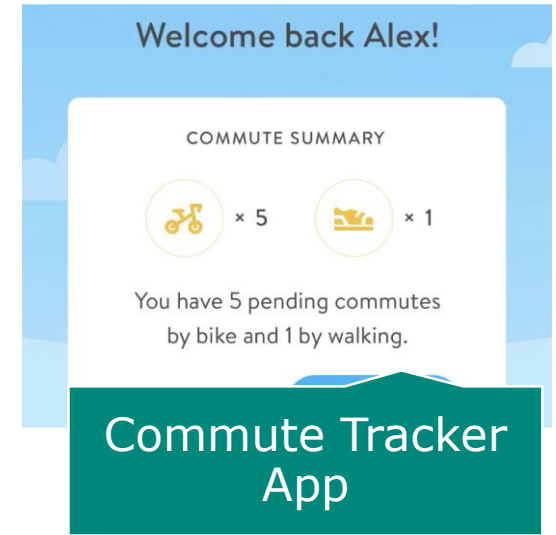
Dibs rebel army advances on the evil empire through...



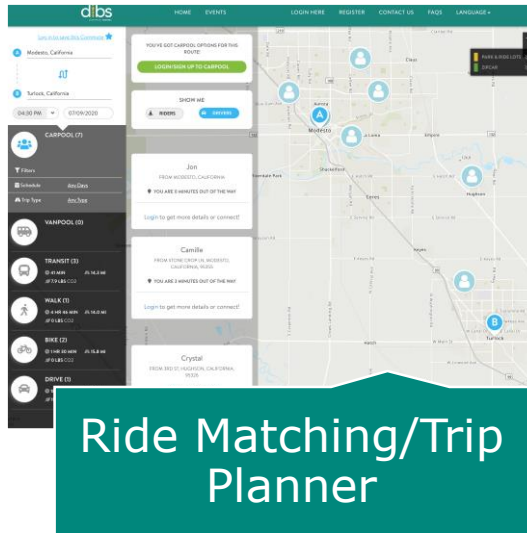
The dibs Website: dibsmysway.com



Ride Amigos Employer Modules



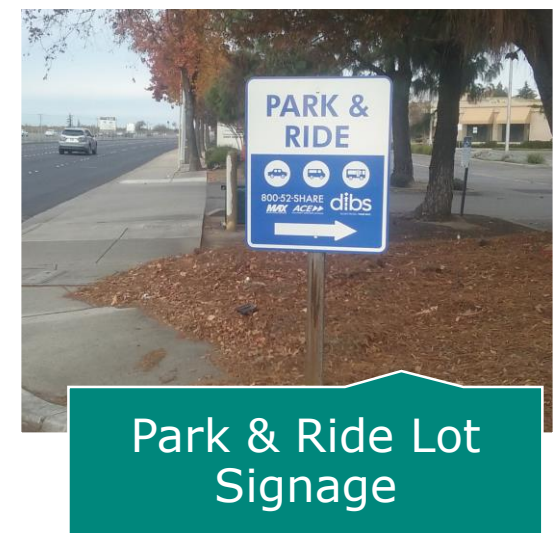
Commute Tracker App



Ride Matching/Trip Planner



Preferred Parking Signage



Park & Ride Lot Signage



**Take down
the CO₂
Empire!**

San Joaquin County Rebel Forces

San Joaquin County

Impact on the CO₂ Empire

5,345
Members

864
Members
Added

165
Total
Vanpools

93
Vanpools
Added

161 Tons
CO₂ Saved

381
ERH
Registrations

Vanpools

Where are they going?


The number represents how many vanpools are traveling.

The program has generated

1,482,122 vanpool miles.

56% more vanpools – highest in history!

Approx. **1,155** cars off the road!

-  Traveling to San Joaquin
-  Traveling from San Joaquin



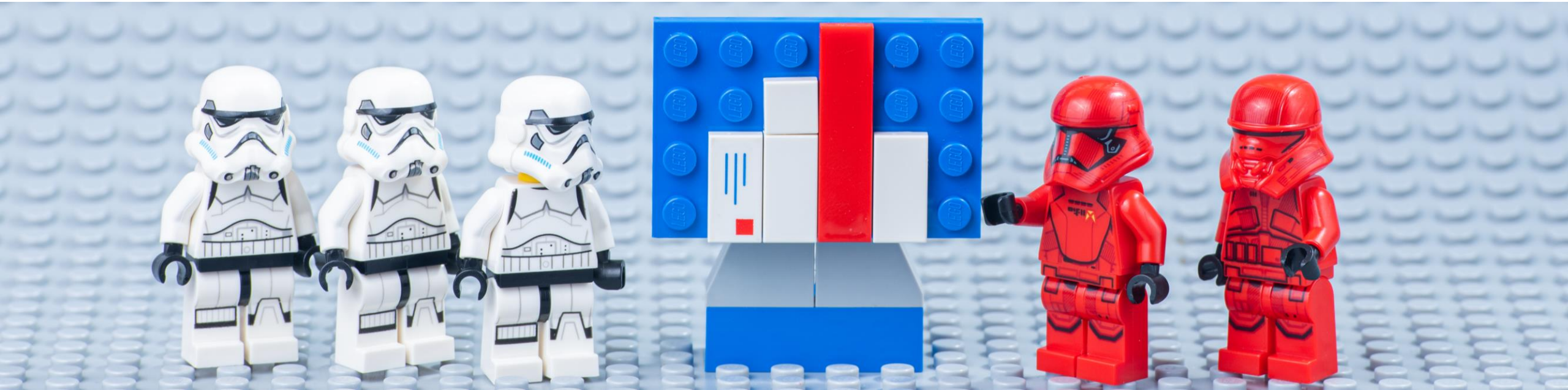
San Joaquin's Incentive
with NTD Reporting



Employer Outreach

125 Meetings/Events

In San Joaquin County



Employer Outreach Spotlight



4 Sites (Tracy, Mountain House, Stockton x2)

Over 3,000 Total Employees

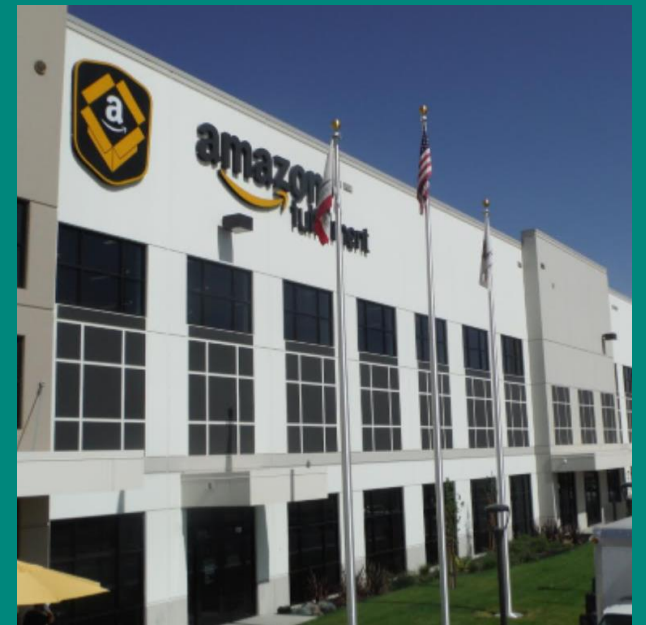
1,571 Employee Registrations

Challenges

Parking Issues

Transportation Options

Rule 9410 Compliance



Rebel Recruitment

Out of this world events!



1,971 Miles Traveled
945 Lbs. CO₂ Saved
74 Total Trips

2,006 Miles Traveled
1,627 Lbs. CO₂ Saved
758 Total Trips
4 Community Events

1,683 Miles Traveled
498 Lbs. CO₂ Saved
75 Total Trips

80%
Continue
Biking or
Walking

Rebel Awareness and Recruitment



ACE/City of Manteca park and ride lot promotion:

- Reduce parking demand
- dibs launched a \$75 gift card promotion
- Commuters from Stanislaus were eligible by riding MAX to ACE

dibs sponsored and tabled during the Amgen tour to **support biking and promote Bike to Work Day** events in San Joaquin County Cities

Park and Ride lease lot program and surveys:

- SJCOG partnered with RTD
- 3 park and ride lease lots
- Supports use of transit and ridesharing
- Demand averages **over 60%** occupancy

Excellence in Commuter Options Award

The Defense
Logistics Agency

Musco Family
Olive Co.





ECO Award, Musco

Headquartered in Tracy, Musco has partnered with dibs for over 7 years and has over 200 employees. They are subject to SJVAPC Rule 9410 and have implemented strong sustainability strategies, incorporating collateral in English and Spanish, social media, TV monitors and bulletin boards and offering internal incentives to promote smart travel.

The Defense Logistics Agency Breakdown

The Defense Logistics Agency partnered with dibs over a decade ago.

662

Employees
Registered

64

Vanpools

300

Vehicles Off
the Road

2 Buses

Occupied

5.2 Tons

CO₂ Saved



That's **over 50%**
of their employees
registered!





Downtown Stockton Banner Project

9 locations throughout Downtown Stockton on high traffic corridors and near coffee shops, shops and employment centers.



Keep it up
rebels!



Stanislaus County Rebel Forces

Stanislaus County

Impact on the CO₂ Empire

2,757
Members

500
Members
Added

53
Vanpools

30
Vanpools
Added

85 Tons
CO₂ Saved

52
ERH
Registrations

Vanpools

Where are they going?

The number represents how many vanpools are traveling.



56% more vanpools

Approx. 371 cars off the road!

\$250/mo

Stanislaus' Incentive

— Traveling from Stanislaus



Employer Outreach

64 Meetings/Events

In Stanislaus County



Employer Outreach Spotlight



- Almond Grower with a Global Market
- 2 Sites (Salida and Turlock)
- Over 1,050 Employees
- 40 Employee Registrations

Challenges

- Building New Facilities means Increasing Staff
- Non-Traditional Shifts
- Environmentally Sound Options



Rebel Recruitment

Out of this world events!



1,734 Miles Traveled
828 Lbs. CO₂ Saved
94 Total Trips

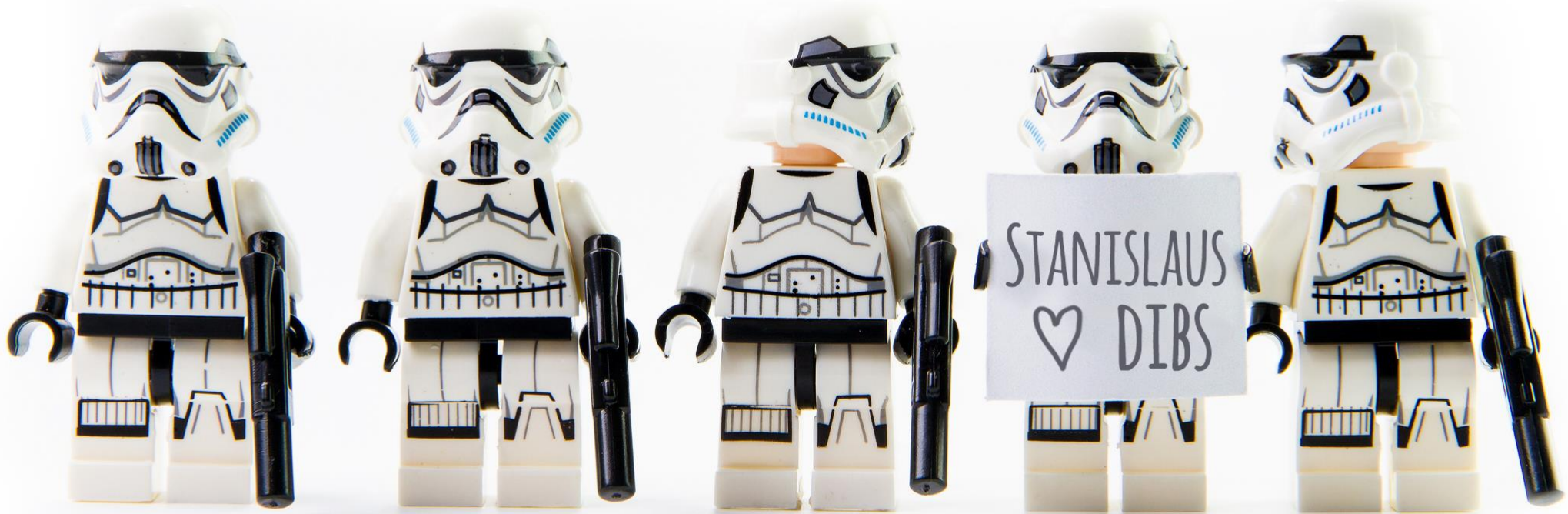
1,453 Miles Traveled
1,179 Lbs. CO₂ Saved
488 Total Trips

4 Community Events

901 Miles Traveled
940 Lbs. CO₂ Saved
60 Total Trips

80%
Continue Biking or Walking

Take that CO₂
emission star!





Merced County Rebel Forces

Merced County

Impact on the CO₂ Empire

719

Members

151

Members
Added

13

Vanpools

5

Vanpools
Added

19 Tons

CO₂ Saved

12

ERH
Registrations

Vanpools

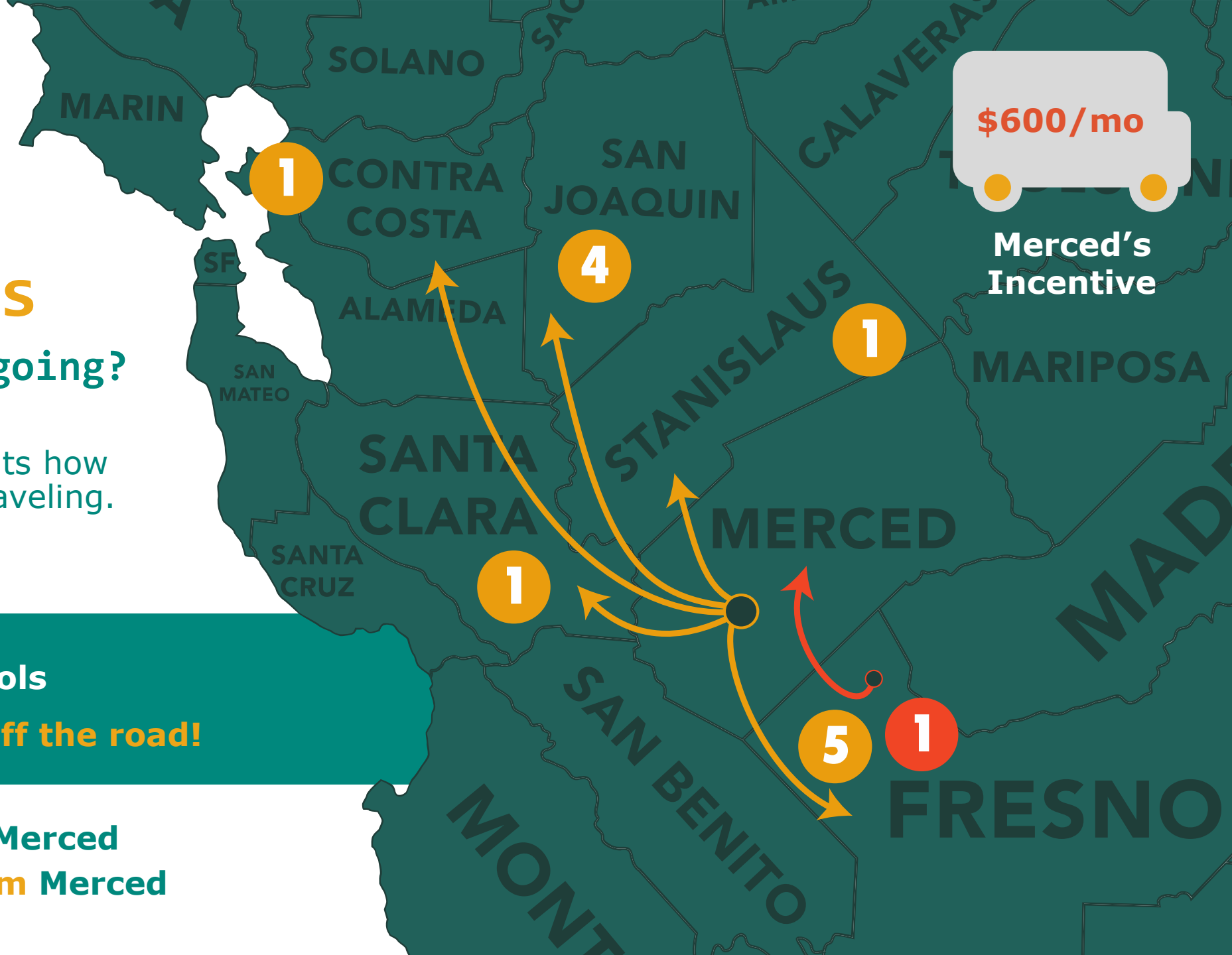
Where are they going?

The number represents how many vanpools are traveling.

38% more vanpools

Approx. 91 cars off the road!

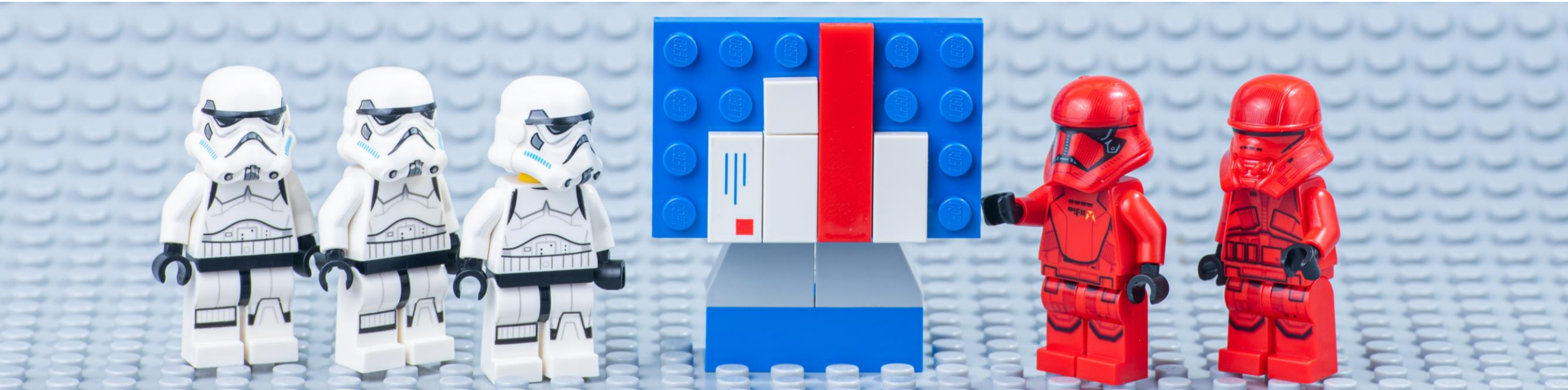
- Traveling to Merced
- Traveling from Merced



Employer Outreach

19 Meetings/Events

In Merced County



Employer Outreach Spotlight



- Largest printing operation on the West coast, producing magazines, catalog and retail inserts
- Over 600 employees in Merced

Challenges

- Employees commuting from as far as Fresno
- Last minute shift changes or extensions
- Knowledge of transportation options



Rebel Recruitment

Out of this world events!



823 Miles Traveled
343 Lbs. CO₂ Saved
30 Total Trips

946 Miles Traveled
767 Lbs. CO₂ Saved
301 Total Trips
4 Community Events

652 Miles Traveled
299 Lbs. CO₂ Saved
46 Total Trips

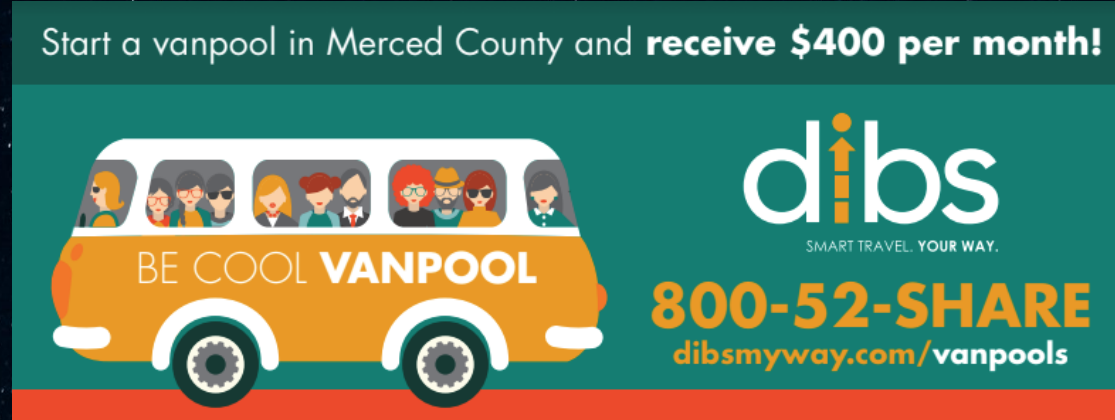
80%
Continue
Biking or
Walking

Vanpool Project

Los Banos
Vanpool Event



Merced County Fair Banners



Marketing Campaign



Billboard

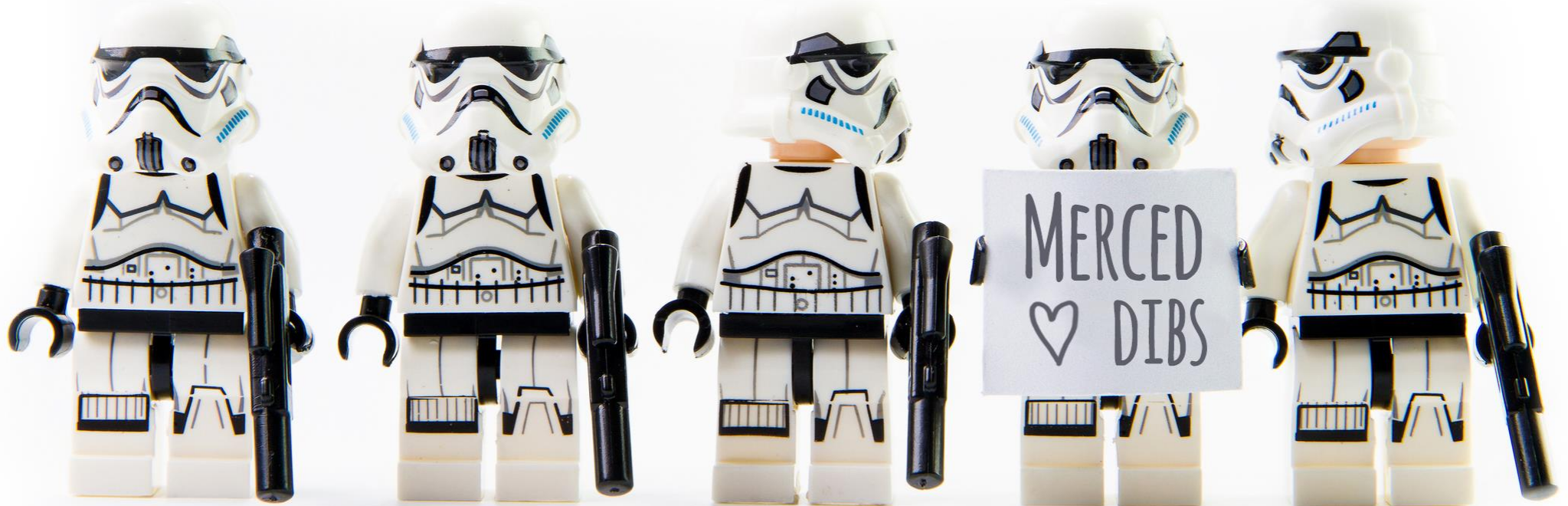


Video and Radio Ads



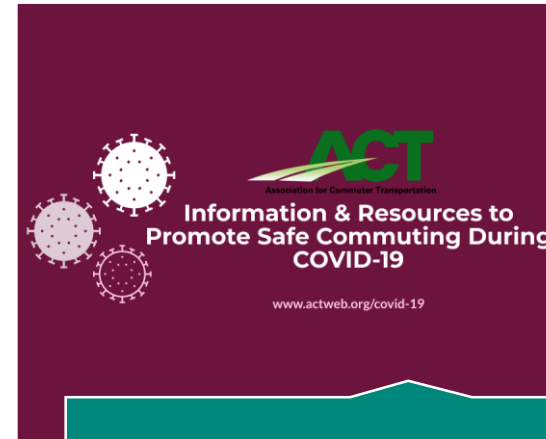


We made a
difference!

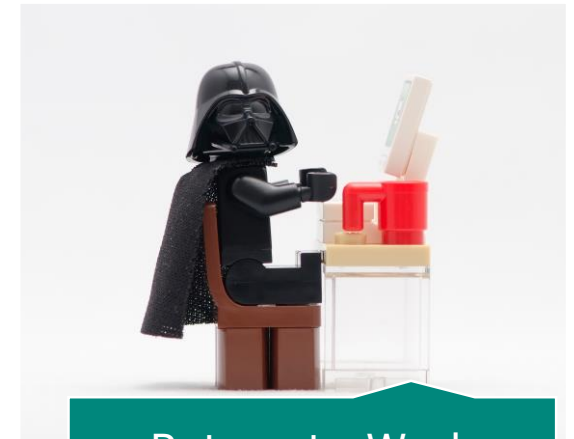


A Virus Spreads Across the Universe

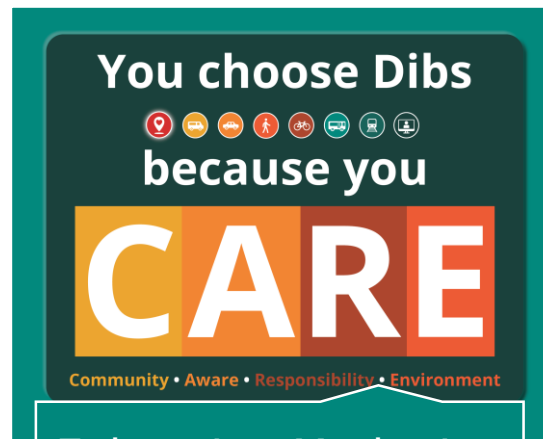
dibs' Response to COVID-19



Employer Survey



Return to Work Assistance and Tools



Enhancing Marketing Efforts



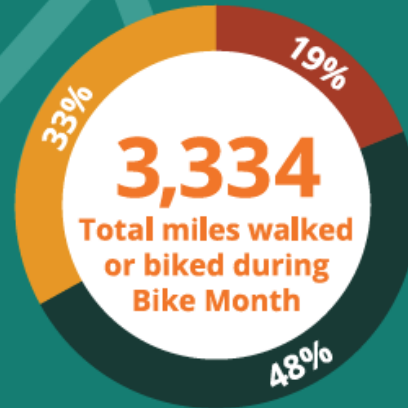
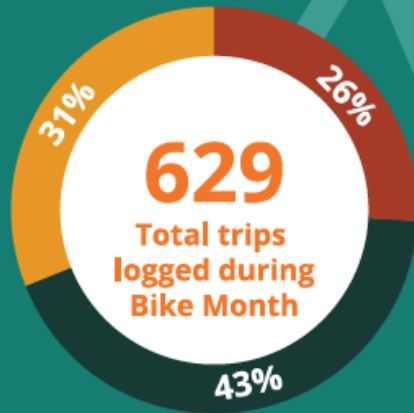
Vanpool Activity Increase



Bike Month Reinvented

Virtual Bike Month 2020

- Merced
- Stanislaus
- San Joaquin



"Keep up the good work educating the public!"

"We love the bike month event every year."



Total trips logged over the previous month

158%



Bike trips logged over the previous month

400%



Participants have kept biking & walking since Bike Month

Thanks to these
counties there are now...

33,000
alternate trips taken

207
vanpool ships

\$400,000
earth currency saved

9,565
members have joined the
rebel dibs forces!

269.7 tons
taken from the CO₂
empire



The galaxy gained more freedom through the efforts of the dibs rebel forces.

To join the light side visit

[dibsmysway.com!](https://dibsmysway.com)



dibs

SMART TRAVEL. YOUR WAY.